

## RESOLVA INTRODUCES NEW HASSLE-FREE OUTDOOR CLEANING RANGE TO RESTORE PATIOS, DECKING, GARDEN FURNITURE AND MUCH MORE

Resolva, part of Westland Horticulture, is introducing a new collection of **outdoor cleaning solutions** to help customers remove green algae, mould and black spots from their patios, decking, garden furniture and much more, without the hassle of scrubbing.







The new **Westland Resolva Patio Power Clean** range provides targeted, effective, and long-lasting results, **removing green algae**, **black spots**, **and mould**, which can build up over winter months, and preventing them from coming back for up to **9 months**.

A patio or decking area is often a key feature of a garden – a place for spending time with the family, entertaining guests, or simply relaxing and enjoying the garden. The new Resolva collection has been formulated to meet consumer needs, with a **pet safe\* range** that doesn't require any **time-consuming scrubbing or pressure washing**. Simply spray the area with the formula and let Resolva take care of the hard work. You'll see results within one week, leaving them clean for the season ahead.

The range includes the Resolva Xtra Clean Ready To Use 5 litre Power Pump, which is perfect to pick up in store and set to work right away on removing green algae, mould and black spots from patios, driveways, or decking without any back breaking scrubbing. The power pump is ideal for large areas and will provide 10 minutes of targeted spraying. The range also includes the Resolva Xtra Clean Ready To Use 1 litre bottle, which is ideal for spraying on

outdoor toys and even terracotta pots to keep them in tip top condition. Many of us simply don't have the space to store children's garden toys indoors over winter, so green algae can build up over the wet, winter months. Get them ready for a summer of fun with a simple spray of the Resolva Xtra Clean Ready To Use 1 litre bottle, which will also kill bacteria too.

Terracotta pots packed with vibrant blooms are a staple in any garden in summer, but after facing the harsh conditions of winter, they can often be left covered in green algae and mould. The Resolva Xtra Clean Ready To Use 1 litre bottle can help – spray the solution and leave it to do its job for one week, and come rain or shine, your terracotta pots will be ready to brighten your garden with magnificent blooms again.

The collection also includes the Resolva Xtra Clean 2.5 litre Concentrate, which is the perfect choice when there's lots to get cleaned up for the season ahead, and is ideal for refilling spray bottles or watering cans.

Christine Myers, Brand Manager, for Resolva, commented: "Resolva is the No.1 brand in the UK for outdoor controls\*\* and we provide the solutions to many gardeners' problems, so we're very proud to be extending our range into effective cleaning options that remove green algae, mould and black spots from patios, decking, garden furniture, terracotta pots, garden toys, walls, roof tiles and so much more. When developing the range, we listened to consumer feedback and crafted products that truly met their needs. Our research found that consumers are looking for convenient, ready to use solutions that remove algae quickly and effectively, and our new Resolva Patio Power Clean range does just that."

## **ENDS**

## **Notes to editors:**

- \*Pet safe once product has dried onto surface.
- \* GfK Panelmarket Management Report, Total Garden Care Weedkillers PM excl. Ironmgr, May 2024

Resolva Xtra Clean Ready to use contains Benzalkonium Ammonium Chloride. Use biocides safely. Always read the label and product information before use. Avoid spraying onto plants.

## **About Westland Horticulture:**

Westland Horticulture, home to brands such as Peckish, Unwins, Kent & Stowe, and Gro-Sure, is a leading horticultural company dedicated to helping people create and maintain beautiful, healthy gardens that encourage a variety of birds to visit. Established in Northern Ireland in 1990, we have a rich heritage and pride our brands on being the trusted partners that our customers can rely on, season after season.

Sustainability is at the heart of what we do. We aim to deliver a positive change through long term investment, from significantly reducing peat across our range, increasingly adapting our packaging to become plastic-free, and always striving to source local ingredients. We're also very proud that all our sites use 100% renewable energy and are zero waste to landfill.

For further information and images contact Sara Bazeley at <a href="mailto:sbazeley@westland.com">sbazeley@westland.com</a>.