



PECKISH LAUNCHES 100% RECYCLED WOODLAND FEAST FEEDER RANGE, ELEVATING SUSTAINABILITY IN WILD BIRD CARE

Peckish, the UK's leading wild bird food brand, is proudly introducing a new collection of wild bird feeders that are crafted from **100% recycled materials and sustainably sourced wood**, marking a significant milestone in the brand's commitment to sustainability.

The Peckish brand is centred around inspiring consumers to care for wild birds and support nature, and sustainability is at the brand's heart, from **sourcing local ingredients to plastic-free packaging**. The new Woodland Feast feeder range exemplifies the brand's on-going journey toward true **environmental responsibility**, and has been designed not only to enhance garden aesthetics, but also to **repurpose waste**, giving new life to recycled materials.



A standout feature of the collection is its design, which includes a **slate-effect roof** and hard-wearing mesh to hold suet cakes. These components of the feeders are made using approximately **125 recycled food and drink cartons**. The wood featured is **PEFC Certified**, ensuring responsible forestry practices and further aligning with Peckish's environmental ethos.

The Woodland Feast feeder collection features **five distinct feeders**: the Multi Feeder, Suet Cake Feeder, Seed Feeder, Energy Ball Tower Feeder, and Seed & Suet Cake Tower Feeder. Each feeder is engineered to attract a diverse array of wild bird species, bringing **vibrant colour to gardens** across the nation.

Kirk Rothwell, Brand Manager at Peckish, commented: "Our commitment to nature is unwavering, and the development of a wild bird feeder made entirely from recycled and sustainably sourced materials is a natural progression to our Field To Beak strategy. We are excited to offer customers a product that not only supports bird care but also contributes to our greater goal of sustainability."

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