



## FLOPRO INTRODUCES AN AUTOMATIC HOSE REEL THAT STREAMLINES GARDENING WATERING

FloPro, part of Westland Horticulture, is renowned for its quality watering range, offering customers leak-free solutions that are compatible with all major brands. Flopro is now launching the **Auto Rewind Hose** that makes the task of keeping gardens hydrated simple.

Designed to be effortless in use and **kink free**, the 20m hose will **automatically retract** after use, removing the bothersome task of manually tidying away a hose pipe. The automatic layering system ensures the hose retracts neatly and also helps to preserve the life of the hose, as opposed to manual winding, which can take its toll on the hose itself. With just a simple tug, the **hose retracts** back into its **weather-resistant housing**, keeping gardens neat and tidy. The automatic rewind reel has a 180-degree pivot, which allows users to manoeuvre it in use, making it easy to reach every corner of the garden and for convenient storage against the wall. Furthermore, the reel allows for neat and tidy storage of other watering accessories at the back, such as connectors, nozzles and spray guns. A **truly compact** and clever watering solution!

The Auto Rewind Hose has been **built to last season after season** – the spring mechanism has been tested to simulate **2,000 cycles**, equivalent to three years of use, and comes with a **five-year guarantee**, promising long-term satisfaction.

The Auto Rewind hose also comes with all of the connectors and nozzles gardeners need to start watering immediately, including the trusted **SuperGrip connectors**, which are 20% longer and so ensure a leak-free connection. It also comes with a tap connector of three sizes to ensure easy installation with any outdoor tap. As with all FloPro products,

the fittings are compatible with all major watering brands, making it quick and simple to upgrade any current garden watering system.

Natalie Searle, Head of Marketing & Communications, Hardware Division, commented: “The launch of the Auto Rewind Hose demonstrates our commitment to meeting the needs of gardens with efficient, durable and user-friendly gardening watering solutions. We designed this product to address common pain points faced by gardeners, such as the difficulty of manoeuvring hoses around sharp corners, and the inconvenience and untidiness of manual hose storage. The Auto Rewind Hose offers customers an effortless watering experience that simplifies garden maintenance.”

“We know consumers are always searching for time-saving solutions that keep their gardens looking their best, and we’re excited to offer this new product to our retail customers.”

The hose also comes with a 5-year guarantee for long term satisfaction.

## **ENDS**

### **Notes to editors:**

#### **About Westland Horticulture:**

Westland Horticulture, home to brands such as Flopro, Peckish, Unwins, Kent & Stowe, and Gro-Sure, is a leading horticultural company dedicated to helping people create and maintain beautiful, healthy gardens that encourage an outdoor lifestyle.

Established in Northern Ireland in 1990, we have a rich heritage and pride our brands on being the trusted partners that our customers can rely on, season after season.

Sustainability is at the heart of what we do. We aim to deliver a positive change through long-term investment, from significantly reducing peat across our range, increasingly adapting our packaging to become plastic-free, and always striving to source local ingredients. We’re also very proud that all our sites use 100% renewable energy and are zero waste to landfill.

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